

Press Release

FOR IMMEDIATE RELEASE
June 23, 2009

Contact: Barbara Carbaugh
717-637-3831

York's Premier Event for Women - The 12th Annual Women's Show

York, PA...If you thought last year's Women's Show was the best it could get, just wait for the 2009 show. Planning is in full swing for The Peak 98.5/Smart Magazine 12th annual Women's Show, presented by Memorial Hospital, and this year's show is already shaping up to be the best yet. The 12th installment of this highly anticipated annual show runs Oct. 3 and 4 at the York Expo Center.

Two days of shopping, exhibits, entertainment, seminars, demonstrations, and more provide a great escape from the daily routine. "The Women's Show is a great girlfriends' day out," said Barbara Carbaugh, president of The Peak 98.5. "It is an opportunity for women to leave their hectic schedules and stresses of everyday life behind for a day and take some time out to have fun and celebrate themselves."

Many prizes will be awarded, including the grand prize valued at \$1,000. The first 250 attendees each day will receive a free Women's Show official tote bag, compliments of Panera Bread. Entertainment already scheduled for the 2009 show includes the McGinley School of Irish Dance, Valerie Nicole Band, Dancers of the Nile, The Hanover School of Ballet, Innovations Dance Studio, singer Mycenea Worley, and keynote speakers Lori Burkholder and Jere Gish, co-anchors of the WGAL morning news.

The 12th Annual The Peak 98.5/Smart Magazine Women's Show is presented by Memorial Hospital and sponsored by Weis Markets, 3-A-Day of Dairy, M&T Bank, Christmas Tree Hill, Penn State York, bare™ Skin Care & Laser Center and the York County Chamber of Commerce. A portion of the proceeds from the show will benefit Olivia's House.

Admission is \$4, but attendees can present a Weis Markets Preferred Shopper's Club Card at the door for free admission or download a free ticket by logging on to www.thepeak985.com. The show hours are Saturday, 9 a.m. to 5 p.m., and Sunday, 11 a.m. to 5 p.m. For more information, call 717-637-3831, or visit online at www.thepeak985.com.



57 South George Street

York, PA 17401

717-792-0098

717-854-4647

717-637-3831

www.thepeak985.com

#####