

## **FOR IMMEDIATE RELEASE**

### **DR. STEVEN B. HEIRD FROM ADVANCED VEIN & LASER CENTER WILL BE CONDUCTING A SEMINAR ABOUT ADVANCEMENTS IN THE TREATMENT OF VENOUS DISEASE AT THE WOMEN'S SHOW.**

York, PA – September 23, 2009 - Dr. Steven B. Heird from Advanced Vein & Laser Center will be attending the Women's Show on October 3<sup>rd</sup> and 4<sup>th</sup> to speak about the major technological advancements in the treatment of venous disease over the last year. Specifically, Dr. Heird will introduce the new "Veinwave" microwave polarization system, which was just approved by the FDA in June 2009, and discuss its applications. He will also talk about new advancements and virtually painless treatment options for Varicose Veins. There will be a question and answer period at the end of the seminar.

#### About Advanced Vein and Laser Center

Advanced Vein & Laser Center is York's foremost provider of customized, state-of-the-art care for treating vein disorders and minimal aesthetic skin conditions. Our expertly trained and caring team of health professionals and skin therapists understand your condition, your concerns and your hopes for restored health and wellness. And we offer the most comprehensive treatments available to help you.

Steven B. Heird, M.D., F.A.C.S., received his undergraduate education at Washington and Lee University. He subsequently graduated from the University of Maryland School of Medicine in 1982. After his general surgery training at York Hospital, he completed a vascular surgery fellowship at the University of Pennsylvania Hospital. Dr. Heird holds certifications in both general surgery and in the specialty of vascular surgery. He is a Fellow of the American College of Surgeons and has practiced vascular surgery for 18 years with an emphasis on the diagnosis and treatment of venous diseases, as well as chronic wound care. For more information please visit us at [www.veinsbegone.com](http://www.veinsbegone.com)

Women's Show link: <http://www.wycr-fm.com/sqvws/sqvws.html>

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